



FanTiger, India’s first music NFT platform, achieved a unique feat by registering record sales of over 50,000 NFT transactions in the last 30 days, making it to the Top 5 NFT projects in the world when compared to the Top NFT projects listed and ranked on OpenSea, the largest NFT marketplace globally.

FanTiger accomplished this milestone, riding the crest of recent launch of new music NFTs across different genres over the past one quarter. FanTiger empowers Independent Artists to build their fan community on the platform and the fans support the artists to launch new music by buying their music NFTs. The active participation of artists and fans across social platforms and communities is aiding in building interesting insights, further enabling creation of music as desired by fans. NFT gated music concerts have supplemented the acceptance of music NFTs and expanded the fan base.

FanTiger’s achievement is a reflection of the rise in the popularity of Music NFTs in India. This also underscores the deepening bonding between artists, fans and investors, especially at a time when digital collectibles are growing in popularity among early adopters in a music-loving nation.

Twitter feed is not available at the moment.

Prashan Agarwal, Chief Executive Officer and Co-Founder, FanTiger, said, “It is encouraging to look at how FanTiger is leading the change to empower Independent Artists and build the music NFT ecosystem in India. We have been working at the bottom of the pyramid and laying a strong foundation to ensure that a stable, transparent and value driven platform is built. It is deemed and designed to address all stakeholders — artists, fans, investors, etc. We are happy to see that we are



amongst the top five NFT projects globally and soon we shall surpass all expectations of our customers and investors.”

Music NFTs enable fans and investors to purchase partial ownership of songs, share royalty income, access an exclusive community and limited edition signed merchandise, along with an opportunity to personally interact with artists & more.

FanTiger’s vision is to onboard 10 million fans into the community and educate and generate awareness around digital collectibles. Further, it aims at supercharging the careers of over 100,000 artists using NFTs.

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